

# Terri Liselle

Career Coaching and Start-up  
Business Coaching  
Founder of The Millennial Woman LLC  
New York, NY



The Millennial Woman

Terri Liselle's journey to entrepreneurship started in 2008 at the University of Central Florida, when she launched her own promotional product line; a special electroluminescent t-shirt with a screen that acted as a sound equalizer to the user's environment.

***"I also created promotional tote bags with the same technology and customized them with my clients' logos." After college, Terri moved to Miami and worked with a multi-level marketing company.***

"It was a rewarding experience, as I learned how to manage people and how to develop an organization. It also allowed me to understand the power of residual income and adopt a 'work smart, not hard' philosophy. This was the catalyst and foundation for my future endeavors as an entrepreneur."

Having lived out her dream life, Terri founded 'The Millennial Woman LLC' to help motivate others to learn and understand the process of starting up a company and creating the belief that flexibility is possible to live out one's dream career." As the Founder of The Millennial Woman, my role is to motivate. Not everyone is educated in the art of entrepreneurship. Many people would like to start a business, but few really know how to make that happen. There are challenges, including the fear of change or failure. I work primarily with individuals who need counseling in how to launch their own business. The blogs I author are mainly to create a new mindset and the ability to take chances. Although I'm primarily focused on start-up businesses, I also counsel on career changes or visualizing new opportunities."

Terri's biggest inspiration was Robert Kiyosaki, the author of the book "Rich Dad Poor Dad".

His book completely changed my perspective in the way I make money. I even had the privilege of meeting him once at a Collegiate Entrepreneurs' Organization Conference and have viewed him as a role model ever since. Because of Robert, I understood what 'work smart, not hard' meant. I also learned how to think like a big business owner or investor, rather than as an employee or a small business owner. He set a goal of financial independence for himself and reached it. I set my own goals and reached them as well (thanks to Robert) and would now like to pass the torch to those who want to live their own dream life."

She is now the author of her own book, "The Millennial Woman: How to Achieve Success for the New Woman Within" (available at Amazon and [www.themillennialwoman.com](http://www.themillennialwoman.com)).

***"This book restores the inner Queen within for the Modern Woman by identifying and reworking unwanted influences to achieve her maximum dream-life potential."***

As a 'Millennial Woman' herself, Terri has experienced the ups and downs of an unstable economy and the pains of not living out the life she dreamt of.

***"Determination is the one thing that has allowed me to succeed in my endeavors. I promised myself that I will only work on my labor of love. This means that I will never work on a project, unless I absolutely love what I do."***

## Contact

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